

OCT 31 2008

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## facsimile transmittal

To: Examiner John R. Schnurr      Fax: 571-273-8300

Art Unit: 2623

From: Jim H. Salter      Date: 10/31/2008

Re: Appl. Ser. No. 09/767,819      Pages: 12

CC:

Urgent     For Review     Please Comment     Please Reply     Please Recycle

Dear Examiner Schnurr,

In follow-up to our interview yesterday, please find attached a proposed amendment that addresses the concerns discussed during the interview. Please let me know if this amendment is acceptable to you and puts the claims in condition for allowance. Thank you.

Best Regards,

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## AMENDMENT AND RESPONSE UNDER 37 CFR § 1.116

Serial Number: 09/767,819

Filing Date: January 22, 2001

Title: Method For Advertisers to Sponsor Broadcasts Without Commercials

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Dkt: Zeid-02S/N 09/767,819PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Robert M. Zeidman	Examiner:	Schnurr, John R.
Serial No.:	09/767,819	Group Art Unit:	2623
Filed:	January 22, 2001	Docket No.:	Zeid-02
Title:	Method For Advertisers to Sponsor Broadcasts Without Commercials		

PROPOSED AMENDMENT AND RESPONSE UNDER 37 CFR § 1.116

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

This Amendment and Response is filed in response to the Office Action mailed on August 29, 2008. The Applicant would like to thank Examiner John R. Schnurr for the courtesy of a phone interview on October 30, 2008 between the Examiner, the Applicant's representative, Jim H. Salter, and inventor, Robert M. Zeidman. Please amend the above-identified patent application as follows.